



**Bastrop County 4-H**  
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TEXAS A&M  
**AGRI LIFE**  
EXTENSION

## **2020-2021 Youth Livestock Coalition Meeting**

**Online Via Zoom**

**Tuesday, December 15, 2020  
6:00 PM to 7:00 PM**

### **MEETING NOTES:**

- **Call Meeting to Order**

- Meeting called to order at 6:04 PM
- Present:
  - Luke Bauer
  - Weston Bauer
  - Clay Briseño
  - Dovie Briseño (Adult)
  - Courtney Boullion (Adult)
  - Emme Dallmeyer
  - Shanna Dallmeyer (Adult)
  - Cory Hundl (Guest – Adult)
  - Geri Kline (CEA )
  - Mellanie Mickelson (CEA)
- Reading & Approval of Minutes; approved as emailed

- **Programming Updates:**

- **Lost Pines Winter Classic Showmanship Clinic/Show Review**
  - 87 people total; 46 youth participants (some siblings came to hang out)
    - 7 Rabbits
    - 12 Swine
    - 21 Lamb/Goat
  - Prizes & Goodies
    - Think everyone liked the goody bags
    - Want to include showmanship notes to hand out to participants
  - Thoughts on schedule change
    - Rabbit and poultry session in the morning
    - Lamb/Goat, swine, and cattle in the afternoon (after lunch)
  - Ambassador Assignments for next year
    - Having assignments would be nice
    - Base this on who is participating in the showmanship clinics vs serving as an ambassador
    - Be thinking about this for the January meeting
  - General thoughts:
    - Thought went smoothly and went really well
    - Need a microphone and more room to show
- **Update on Elgin Breeding Services** – Dusty is following up to get the date options nailed down, we are hoping to have those available to send to y'all this week.
- **Meeting Agenda for January meeting is available in Google Docs** – think about adding events you're interested in hosting/participating in, feel free to edit

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- **Guest Speaker:** Public Speaking Overview – Cory Hundl
  - Sometimes hard to get started; sometimes nerves get the better of us, but being nervous can be a good thing
  - The best practice is on your own
  - There's no perfect way for everyone, but ANYONE can do it
  - **Start with a plan:**
    - What are you going to speak about?
    - Has to be something YOU are interested in – that makes it more genuine
    - Know the rules
  - **Pick a topic**
    - This is the most important thing
    - This will define the entire process – if you're talking to a beef association, you would not want to talk about sheep
  - **Research the topic**
    - Bigger than Wikipedia and the Internet – we need to find unbiased research information that shows us both sides of the topic (for/against)
    - Find someone who knows about your topic – can use them as a resource and have them identify others
    - Use information to support your case (presentation)
  - **Connect personally with the topic and your audience**
    - Helps the topic to be more real
    - A personal story is the best way to draw attention or drive the point, can be at beginning or end
    - It must connect with the entire presentation
    - Plan the Delivery
      - Part 1:
        - Why is this personal to you?
        - Why should it be important to everyone else?
        - State your position with facts and research
        - Recognize/appreciate the other side
        - Counter that with research
        - Restate your position with supportive facts
        - Conclude/reconnect
      - Part 2:
        - Delivery:
          - Script – okay when first starting, want to be able to move over to having notes (prefer not to memorize so you don't sound like a robotics)
          - Notes
          - Memorization
          - Behind a podium
          - Move around the room
        - Visuals:
          - Posters
          - PowerPoints
          - Displays
        - Notes:
          - KNOW THE RULES
          - Do what is comfortable
          - Eye contact is connecting with others

- Regardless of the visual aids used, they are not the focal point – they are the support
- **Practice:**
  - Mirror – practice in front of yourself in the mirror
  - Cell phone – record yourself speaking
  - Pens & highlighters – multi-colored, use highlighters
  - Index Cards – make notes
  - Internet – research, research, research
- **Other tips:**
  - Be real, really real – connect personally and have a universal purpose
  - Make sure you make eye contact – connects you and the audience
  - Rehearse, rehearse, rehearse
  - Don't be TOO wordy on slides
  - Try not to make yourself too important – be humble
  - If you don't know the answer, say that! "You know, I'm not sure, but I can look into that"
  - It is okay to be nervous
  - No judge wants you to fail!
  - Energy and enthusiasm are contagious
  - Let's talk about the end:
    - Start strong, end strong BUT end first
    - Because it doesn't get practiced, if you make a mistake, you keep working through it – start over where you are able to
  - Parts of a Speech:
    - Introduction – first ten words are important to grab attention
    - Body – 75% of presentation; 2-5 main points that are supported by illustrations and facts, give examples, and stick to the subject (when talking about cows, make sure you don't mention sheep)
    - Conclusion – Wrap it all up, don't introduce new material, summarize main points without repeating your speech, stop talking before you walk away. Can end with a quote or story that ties everything together. Ask the audience questions.
- **Public Speaking Opportunities:**
  - Educational Presentations (County, District, State)
  - Public Speaking (County, District, State)
  - Contests involving oral reasons (livestock judging, consumer decision making, etc.)
  - Youth Leadership Programs
  - Major Livestock Show Contests
  - Various 4-H Project Contests
  - Award Interviews
  - Interpretation Events
  - Club Meetings
- **Know the rules:**
  - In Competition:
    - Time limit
    - Q&A
    - Judges
    - Categories
    - Scoring matrix
    - Age categories

- Use of multimedia
- Podium?
- Note cards
  
- In the Speaking World:
  - Know the room
  - Know the audience
  - Know the organization
  - Know why they want you
  - Research their needs
  
- **Dates & Times for Future Meetings**
  - Meetings at 6:00 PM on 3rd Tuesday of each month:
    - January 19, 2021
    - April 20, 2021
  
- **Adjourn:** Meeting adjourned at 6:52 PM